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for all Hedge Fund Clients**

- Small/mid-sized hedge fund managers receive comprehensive marketing support
- New Prime Services platform investing in hedge fund services as majors pull back

NEW YORK, March 18, 2009 – Lighthouse Financial, the New York-based investment bank and institutional securities firm, today announces a brokerage relationship between Hedge Connection and Lighthouse Prime Services. The exclusive agreement provides Lighthouse Prime Service clients enhanced access to Hedge Connection marketing support and event platforms, enabling small and mid-sized hedge fund clients access to opt-in, pre-qualified investors including fund-of-funds and family offices.

Under the agreement, all Lighthouse Prime Services' clients will receive access to Hedge Connection's comprehensive service offering. Hedge Connection's marketing support adds another exclusive strategic partnership to the Lighthouse roster that includes research providers IRC Securities and Matrix USA and emerging manager managed account platform Formation Trading Group.

The joint partnership will also implement an out-sourced marketing desk that will provide hedge funds with a dedicated marketing representative at no cost, leveraging the benefits of Hedge Connection events and web-based platform.

Jamie Caputo, Managing Director and Co-head of Prime Services said, *"Hedge Connection offers our clients true marketing support through their unique web-based platform, targeted events and marketing consulting expertise. Due to the credit markets and TARP restrictions, legacy prime brokers have severely limited the cap-intro offering. Lighthouse is committed to providing our clients innovative and effective support services and cap-intro solutions. I have seen the Hedge Connection website platform and events deliver results and am pleased to offer their services to our clients."*

Lisa Vioni, President and CEO of Hedge Connection added, *"We are pleased to welcome Lighthouse Prime Services' clients to Hedge Connection. Our marketing platforms and services help managers position themselves and build relationships to be in an optimal position when investment begins to flow back into the hedge fund space. The Lighthouse team is visionary and understands where it makes sense to bring in external expertise to complement their internal services. We look forward to a helping their clients grow."*

About Lighthouse Financial:

Founded in 1999, Lighthouse Financial, is a New York-based investment bank and institutional securities firm focused on providing investment banking, wealth management, institutional sales and trading and prime brokerage to institutional and private banking clientele. Lighthouse Financial, is an operating subsidiary of Lighthouse Global Partners, LLC. Lighthouse Financial offers clients access to electronic execution and clearing services through Goldman Sachs Execution & Clearing, L.P. and Penson Financial. Lighthouse Financial is a registered member of FINRA, MSRB, ISE, NFA, SIPC and NASDAQ OMX PHLX. For more information about Lighthouse please visit www.lhfg.net.

About Lighthouse Prime Services:

Lighthouse Prime Services, a division of Lighthouse Financial, specializes in hedge fund brokerage and high velocity trading. Clients include high frequency trading groups, small to mid-sized hedge funds and large institutions. Lighthouse professionals have extensive experience working with GSEC, Bank of America, Ridge, Penson and a host of other clearing firms. The Lighthouse Prime Services team is comprised of industry veterans who have spent the majority of their careers working at major prime brokerage firms. For further information please visit www.lighthouseprime.com.

About Hedge Connection:

Hedge Connection has been helping managers and investors through web-based research, events and advisory work since 2005. Hedge Connection is the first and only internet-based platform that offers hedge funds direct access to a membership of "opt-in" qualified active hedge fund allocators. Investor members join for free and gain access to detailed information on hedge fund members. All members receive invitations to member's only events and partner discounts. Learn more and Join the Club at www.hedgeconnection.com.